



**ZETA-WZNT-WZMT-WZET**  
**Frances St.**  
**Lot 42 Amelia Industrial Park**  
**Guaynabo, PR 00968**  
**(787)622-9700**

# CONTRACT

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>433697 /                        |   | <u>Alt Order #</u>                                     |
| <u>Product</u><br>Jennifer Gonzalez Comisoria Residencia 2016 |   |  |
| <u>Contract Dates</u><br>10/24/16 - 10/24/16                  |   | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>Jennifer Gonzalez                        |   | <u>Original Date / Revision</u><br>10/24/16 / 10/24/16 |
| <u>Billing Cycle</u><br>EOM/EOC                               | <u>Billing Calendar</u><br>Calendar       | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>ZETA                                       | <u>Account Executive</u><br>Melissa Ortiz | <u>Sales Office</u><br>Puerto Rico Loc                 |
| <u>Special Handling</u>                                       |   |  |
| <u>Demographic</u><br>Adults 18-49                            |   |  |
| <u>Agency Ref</u>   | <u>Advertiser Ref</u>                     | <u>Product 1/2</u>                                     |

And:

**Paradigm Associates**  
**PO Box 364248**  
**San Juan, PR 00936**

| *Line         | Ch    | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| 1             | All   | 10/24/16          | 10/24/16        | 10a-7p          | 10a-7p         |      | :30    |                   |             |     | NM   | 2     | \$280.00 |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
|               | Week: | 10/24/16          | 10/30/16        | 2-----          |                |      |        | 2                 | \$130.00    |     |      |       |          |
| 2             | All   | 10/24/16          | 10/24/16        | Internet        | Internet       |      | :00    |                   |             |     | NS   | 2     | \$20.00  |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
|               | Week: | 10/24/16          | 10/30/16        | 2-----          |                |      |        | 2                 | \$10.00     |     |      |       |          |
| <b>Totals</b> |       |                   |                 |                 |                |      |        | 0.00              |             |     |      | 4     | \$280.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/16 - 10/24/16 | 4          | \$280.00     | (\$56.00)    | \$224.00   |
| <b>Totals</b>       | 4          | \$280.00     | (\$56.00)    | \$224.00   |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at [www.spanishbroadcasting.com/termsandconditionsAO.html](http://www.spanishbroadcasting.com/termsandconditionsAO.html), and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

\*\*This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.\*\*

**PARADIGM ASSOCIATES**Advertising, Marketing, Public Relations  
PO Box 364248, San Juan, PR 00936 I Tel.(787) 782-2929 I Fax (787) 774-5722**INSERTION ORDER**

A copy of this Insertion Order must be returned to us with your invoice.

|                   |                         |            |                |
|-------------------|-------------------------|------------|----------------|
| To publisher for: | Z93 - LA ZETA<br>Cadena | Order No.: | 10-16-039      |
| City & State:     | San Juan, PR            | Job Num:   | Date: 10/24/16 |

PLEASE PUBLISH ADVERTISING OF :

TODOS CON JENNIFFER

PRODUCT:

JENNIFFER GONZALEZ COMISORIA RESIDENCIA 2016

DATE OF INSERTION:

LUNES 24 DE OCTUBRE DE 2016

|           |           |        |               |          |
|-----------|-----------|--------|---------------|----------|
| SPACE:    | Height    | Length | RATE:         | \$140.00 |
|           |           | 30SS   |               |          |
| TIMES:    | 2         |        | OTHERS:       |          |
| POSITION: | 3PM - 7PM |        | GROSS TOTAL : | \$280.00 |

Less Agency Commission of 20% on gross.

Less Cash or Term Discount 2% on net / 30 days.

|  |       |          |       |
|--|-------|----------|-------|
| Reserved with (Media)                  | Date: | 10/24/16 | Time: |
| MELISSA ORTIZ                          |       |          |       |
| Originated By (Agency)                 | Date: | 10/24/16 | Time: |
| Tita Ramirez / Annelle Pastor Agostini |       |          |       |
| Confirmed with (Media)                 |       |          |       |
| Measurements Checked by (Agency):      |       |          |       |
| Received by (Media)                    | Date: |          | Time: |

**ADDITIONAL  
INSTRUCTIONS:**

Mas adelante se enviara el comercial de 30ss.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

LA 2 - WZNT FM CADENA SAN JUAN, PR.

**Date:**

10/27/16

I, Francisco J. Domenech,

being/on behalf of: Jennifer Gonzalez / TODOS con Jennifer

a legally qualified candidate of the new progressive party

political party for the office of: Resident Commissioner

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class                 | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-----------------------|----------------|-----------------|
| 30s              | Please schedule                  |      | see attached contract |                |                 |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Paradigm Associates

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Veronica Ferraiuolo


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/24/14

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Debit Card  
Number: 0000 0000 0000 0000  
Expiry: 12/14-12/15  
Cardholder: [Name]  
Bank: [Bank Name]  
Card Type: [Card Type]

Radion Associates

Radion Associates, Inc.

**PARADISE ASSOCIATES**  
RESEARCH & ASSOCIATES  
RESEARCH & PUBLIC RELATIONS

DATE: 01/24/2016  
TIME: 11:25

**PAY**  
TO: [Name]  
FROM: [Name]

General Engineering Systems, Inc.  
7001 16th Avenue  
Miami, FL 33156

*[Signature]*

01/24/2016 11:25